John Webb | 267.372.6737 | johnwebbdesigns@me.com | johnwebbdesigns.com

As a seasoned graphic designer and manager, I excel in crafting bespoke solutions that elevate brands and resonate with diverse clientele. I thrive on the unique challenges each project brings, driven by originality, creativity, and effective communication to achieve unparalleled results.

Management skills

- Proficient in brand development and strategy
- Excellent communication and collaboration abilities
- Strategic problem-solving and decision-making skills
- Experienced in overseeing and guiding a global design team
- Consistent track record of delivering high-quality design solutions

Design skills

- Extensive design experience
- Diligently uphold brand standards and ensuring consistency
- Effective time management and prioritization skills
- Expert in organizing and managing digital assets for efficient retrieval and version control
- Ability to conceptualize and execute
- Excellent attention to detail and accuracy

- · Visual ideation / creativity
- Proficient in layout design that enhances readability and user experience
- Skilled at developing engaging infographics, and appealing chart design
- Expertise in conference & event design
- Digital design / interactivity
- Specialize in Wordpress, developing an engaging and user-friendly online experience

Technical skills

Mac and PC Based platforms

InDesign, Illustrator, Photoshop, Acrobat Pro, Word, PowerPoint, Excel, Outlook, SharePoint, WordPress, Jira Project Tracking, Procreate, pencil & paper.

Work history

Macquarie

2024

2022

2018

Americas Design / DTP Manager - Macquarie Global Brand Experience Team

Macquarie

Senior Designer – Macquarie Asset Management, Macquarie Global Brand Experience Team

Freelance

Graphic Designer | Illustrator | Wordpress Designer Clients:

- Macquarie (formerly, Delaware Investments)
- Auto Tags & Insurance LLC.
- pti,Inc.
 - Berks Women in Crisis
 - Uplift Family Services

2011 Pure RED

(formerly, G A Communications

Production Artist | Prepress Operator Clients:

- Duane Reade
- Five Below
- Lasko

Art Institute of Philadelphia

Associate of Science, Graphic Design

2009

2008

2006